FROM THE SENSOR TO THE INTERNET

USE ERDAS APOLLO TO LAUNCH NEW BUSINESS MODELS
Capture & Store Sensor Data
Whether from a spaceborne, airborne, or terrestrial sensor, “snapshots of geography” can be captured and recorded as the Earth changes. The Leica ADS and ALS sensors capture TB’s of imagery and point cloud data that can be used to create and extract valuable geographic information. With the accelerated changes on the earth’s surface, the need to deliver geographic information to users has increased. As a result, new business opportunities exist for Airborne Data and Services providers for not only capturing data, but also delivering the information directly to customers over the Internet.

Manage Terabytes of Data
As the Earth changes, organizations also have to be agile and innovative to accommodate the growing volumes of data. ERDAS APOLLO helps organize data, enabling users inside and outside an organization to have the ability find, view, and directly use the data and the geographic information that can be derived.

Based on a Service Oriented Architecture (SOA), ERDAS APOLLO provides a true enterprise class system that manages and delivers TB’s of imagery, terrain and GIS data directly to customers. The heart of the system is the catalog, with its key component being metadata. ERDAS APOLLO provides an out-of-the box environment for cataloging data and web services, that can be easily discovered by users.
Delivery Data & Information Directly to Customers

Once data is organized and managed, you need to get your geographic information to customers. ERDAS APOLLO supports the ability to find data (OGC CS-W), deliver the data (OGC WMS, WCS, WFS, WMTS, ECWP, JPIP, Optimized Tile Delivery Format, and create on-demand information products for customers (OGC WPS). In addition, ERDAS APOLLO delivers data directly to commonly used GIS and CAD software packages such as Esri® ArcGIS®, GeoMedia®, and Autodesk AutoCAD®.

Capture Once, Use Geographic Information Many Times

Once data has been cataloged by ERDAS APOLLO, the value of the data can be extended with on-demand geoprocessing. Customers are not just delivered static data. New business opportunities exist for delivering the data, along with information products derived from the original source.

Using ERDAS APOLLO, organizations establish a competitive edge over the large portal providers. Organizations are able to implement an online strategy and business model based on the frequency of their content, the quality of the data, and the derivative and increased value that can be extracted by merging multiple sources of data.
About Hexagon Geospatial

Hexagon Geospatial helps you make sense of the dynamically changing world. Known globally as a maker of leading-edge technology, we enable our customers to easily transform their data into actionable information, shortening the lifecycle from the moment of change to action. Hexagon Geospatial provides the software products and platforms to a large variety of customers through direct sales, channel partners, and Hexagon businesses, including the underlying geospatial technology to drive Intergraph® Security, Government & Infrastructure (SG&I) industry solutions. Hexagon Geospatial is a division of Intergraph® Corporation. For more information, visit [www.hexagongeospatial.com](http://www.hexagongeospatial.com).

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GEO-US-0156B-ENG 11/14